

# Real Estate Management System



**pinga<sup>TM</sup> solutions**

Effective **Solutions** for your  
Real Estate **Management**



## Pinga Solutions - An Overview

Pinga Solutions is an IT Solutions and Services Organization, specializing in value added IT services. Established in the year 2002, Pinga offers high end services in Real Estate ERP, Online Reputation Management Services (ORM), CRM Services and Web Solutions. Headquartered at New Delhi, Pinga Solutions is having its State-of-the Art development and Centre of competence at Noida, the IT hub of India.

Our company's main offering, Pinga REMS takes care of complete sales cycle from pre launch activities to post sales activities. It is designed under stringent quality process and developed by qualified engineers. The effectiveness of our solutions combined with its functionalities has contributed towards our developing a wide client base all over India, in a short span of time.

The gravity of our flagship ERP suite, Pinga e pages is being consistently improved with inputs from over 2000 users of the leading Real Estate companies in India.

## e-Commerce Solution

OUTSOURCING

DEVELOPMENT

TOGETHER

CONNECTION

INCREASE

PARTNERSHIP

SUCCESS

BUSINESSMAN



## Why Pinga?

100+ Satisfied Customers.

More than 1000 users

Continuous Research and Development

## Key Differentiators of Pinga Solutions

- Pinga REMS adds more value to the end users by providing many enterprise features.
- Pinga REMS is a comprehensive solution that covers all the basic functionality, and also the specific requirements of multi locations.
- Excellent & innovative use of technology, to make product highly adaptable & flexible.







# Real Estate Management System

- ▣ Registration Module
- ▣ Launch Module
- ▣ Customer Care Management System
- ▣ Sales Module
- ▣ Layout Master and Availability Module
- ▣ Service Tax Management
- ▣ Dispatch Module

## Add On Modules

- ▣ **Email Integration-** Option to send demand letter, reminder letter and other letters on e- mail
- ▣ **SMS Integration-** Option to send SMS as required
- ▣ **Customer Login Option-** for customer to clear 85 % of their queries

## Registration Module:

Pre Launch is the stage where all the parameters are not frozen or final approval from the government authorities are left. At this point of time, Company can book the units to the prospective customers and Dealers, and also can take the booking amounts against the proposed units. An acknowledgement is generated for the amount received and after confirmation the receipt is issued.

## Reports Available:

Interest Waive off Details	All Cheque Details	Statement Of A/C
Cancel Cheque Details	Payment Plan	Project Unit Details
Credit note Details	Bank Loan Letter	Applicant Ledger
Application Cancellation	Discount Details	Bounce Cheque Details
Applicant information	Interest Plan Details	Cleared Cheque Details
Interest Ledger	Debit Note Details	Pending Cheque Details
General Receipts	Customers Address Label	Transaction Report



## Launch Module

Launch Module manages details of Projects along with associated clients and customers. Managing data with excellence & precise analysis with Launch module like - Payment plans, Payment received details with auto generation receipts, Payment due details, Flat/Unit possession details etc. Sensitive operations & decision-making as final business costing, Payment Scheduling case can be handled with.

**You can view a detailed history of all the transactions that occurred during the Real Estate management process. This will also enable the booking of plot/flats by customers/booking agents.**



### Reports Available

Detailed Applicant information	All / Cleared / Cancel / Bounce / Pending Cheques	Payment Plan
Applicant Transaction	Interest Ledger	Project Charge Details
Statement Of A/C	Interest Plan Details	Customers Address Label
Statement Of Unit	Application Cancellation	Stage Wise Dues
Confirm Allotment Letter	Project Interest details	Finance Report Details
Provisional Allotment Letter	Project Unit Details	Interest Waive off Details
Applicant Ledger	Credit note Details	Discount Details
General Receipts	Debit Note Details	

## Customer Care Management System (CCMS)

Customer Care Management System acts as a powerful tool in managing details buy the Customer Care department once a unit is sold. Not only does it reduces the work load from the department, but also provides with important information related to payment status, payment schedule, etc.

### Reports Available

Launch Demand Letter	Pre – Launch Demand Letter	Launch Reminder Letter
Pre – Launch Reminder Letter	Batch wise Dispatch Details	Applicant Wise Dispatch Details





## Sales Module

This module is to manage sales through employees as well as Dealers.

### MIS Reports

Debtors Ageing	Floor Wise Summary	Daily Activity
Hold Units	Net Collection Report	Collection Statement
Collection Detail	Sold Units	Rate Wise Sale Summary
Customer Wise Dues	Block Wise Sale	Area Wise Sale Summary
Forecast Payment Stage	Daily Collection	Unsold Units
Wise		
Sales Report		

## Broker Module

All the details of Broker & managing their commission plans and also it have got multiple options for managing payments of broker as per their commission plan allotted.



### Reports Available

#### For Broker

Broker Master	Broker Summary	Broker Ledger
Broker Receipt		

#### For Pre Launch

Block Wise Consolidated Broker	Broker Wise Received	Broker Ledger
Broker Wise Booking	Broker Wise Dues	Project Wise Consolidated

#### For Launch

Broker Wise Received	Broker Summary	Broker Ledger
Broker Wise Dues		
Broker Sub Broker Report		



## Layout Master & Availability Module

The purpose of this module is to provide rights at various levels to view the availability of the units like:

### Admin Hold

These are units which are on hold by the management. These units will be shown as sold for all others.

### Hold

These are units which can be shown to be on hold for a specific period by sales team or by authorized dealers as per the management decision.

### Sold & Available

Different levels can view reports as per rights given to the authorities through secure login passwords.



## Service Tax Management Module

This module will take care of service tax requirements as per current update.

### Options covered under this module

#### Option 1

Service Tax will be applicable on 25% (twenty five per cent) of BSP of commercial or residential complex or unit (For units that includes cost of land)

#### Option 2

Service Tax will be applicable on 33% (thirty three per cent) of gross value of commercial or residential complex or unit (For units that does not include cost of land)

#### Option 3

$BSP - (Land\ Cost + Material\ Cost) = Balance\ (10.3\%)$



## Reports Available

Invoice report

Service tax due report

Receipt wise Service tax cum collection report

## Dispatch Management

- All in coming and out going correspondence by customer
- Email and SMS facility





# pinga™ solutions

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## OTHER PRODUCTS

- ✦ Lease & Maintenance Module
- ✦ Purchase Order System
- ✦ Inventory Management System
- ✦ Financial Accounting System
- ✦ Facility Management System
- ✦ Post Sales CRM
- ✦ Pre Sales CRM
- ✦ Engineering Module
- ✦ HR & Payroll
- ✦ Broker CRM Module
- ✦ Collections Module

## OTHER SERVICES

### Web Solutions

- ✦ Website Designing/Revamping
- ✦ Multimedia & Presentations
- ✦ Brochure Designing & Emailers
- ✦ SEO & SMO
- ✦ Pay Per Click(PPC)
- ✦ Online Reputation Management(ORM)
- ✦ Portal Development
- ✦ E-commerce Sites